

Privacy Policy

Effective date: February 26, 2025

Company: Growing Needs Real Estate (“Company,” “we,” “us,” or “our”)

Website: <https://www.growingneedsre.com>

Business address: 2638 75th Ave #4, Oakland, CA 94605

Email: michele@growingneedsre.com

Phone: 415-542-8077

1) Scope

This Privacy Policy explains how Growing Needs Real Estate collects, uses, shares, and protects information when you visit our website, contact us, or use our services (collectively, the “Services”).

2) Information We Collect

We may collect the following categories of information:

- **Contact information:** first and last name, email address, phone number, mailing address.
- **Inquiry and service information:** details you provide when you request information, schedule a consultation, submit forms, or communicate with us.
- **Transaction-related information:** information necessary to provide real estate services, coordinate with lenders, escrow/title, inspectors, contractors, and other service providers (as applicable).
- **Website usage information:** device and browser data, pages viewed, approximate location, and other analytics information collected through cookies and similar technologies.

We do not collect personal information unless you voluntarily provide it, or it is required to deliver the Services you request.

3) How We Use Information

We may use your information to:

- Provide and deliver the Services you request.
- Communicate with you about appointments, inquiries, and service updates.
- Provide notices related to our Services.
- Send marketing or promotional communications (where permitted by law).
- Improve our website, customer experience, and service offerings.
- Maintain business records, enforce our agreements, and protect our legal rights
- Comply with applicable laws and regulations.

Terms and Conditions 1. We use SMS to confirm appointments, send reminders, and notify clients of schedule updates or important changes. 2. You can cancel the SMS service at any time. Just text "STOP". After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time, and we will start sending SMS messages to you again. 3. If you are experiencing issues with the messaging program, you can reply with the keyword "HELP" for more assistance, or you can get help directly at Michele@GrowingNeedsRE.com. 4. Carriers are not liable for delayed or undelivered messages. 5. As always, message and data rates may apply for any messages sent to you from us and to us from you. Message frequency may vary. If you have any questions about your text plan or data plan, it is best to contact your wireless provider. 6. If you have any questions regarding privacy, please read our privacy policy: [<https://www.growingneedsre.com/wp-content/uploads/2026/07/Privacy-Policy.pdf>]

4) Cookies and Analytics

We may use cookies and similar technologies to operate our website, remember preferences, and understand how visitors use our site. You can control cookies through your browser settings. Disabling cookies may affect website functionality.

5) Sharing Information with Third Parties

We do not sell, rent, or lease customer lists.

We may share information with trusted third parties only as needed to provide Services or operate our business, such as:

- Email, communications, and customer support providers
- Website hosting, analytics, and security providers
- Real estate transaction partners (e.g., escrow/title, lenders, inspectors, contractors) when applicable and consistent with your request

Third parties are required to use your information only to provide services to us and to maintain appropriate confidentiality and security.

6) Legal Disclosures

We may disclose information if required to do so by law or in good faith belief that such action is necessary to:

- Comply with legal process
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Services
- Protect the personal safety of users or the public

7) Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information. No method of transmission over the internet or method of electronic storage is 100% secure.

8) Data Retention

We retain personal information for as long as reasonably necessary to provide Services, maintain business records, comply with legal obligations, resolve disputes, and enforce agreements.

9) Your Privacy Rights (California)

If you are a California resident, you may have rights under applicable privacy laws (including the California Consumer Privacy Act as amended by the CPRA), which may include the right to request:

- Access to certain personal information we have collected about you
- Correction of inaccurate personal information
- Deletion of certain personal information (subject to legal exceptions)

To submit a request, contact us using the information in Section 12. We may need to verify your identity before processing your request.

Right to Deletion (Exceptions)

We may not be able to delete information if it is necessary to:

- Complete a transaction or provide a service you requested
- Detect security incidents or protect against fraudulent or illegal activity
- Debug and repair errors
- Comply with legal obligations
- Exercise rights provided by law
- Use information internally in a lawful manner compatible with the context in which you provided it

10) Children's Privacy

Our Services are not directed to children under 13, and we do not knowingly collect personal information from children under 13.

11) Email Communications and Marketing Opt-Out

We may contact you by email for service-related messages and, where permitted, for marketing communications.

To opt out of marketing emails, you can:

- Use the “unsubscribe” link in our emails (if available), or
- Email us at michele@growingneedsre.com with the subject line “Opt Out.”

12) Changes to This Policy

We may update this Privacy Policy from time to time. If changes are significant, we will post an updated version on our website and update the effective date. Your continued use of the Services after changes become effective means you accept the updated Policy.

13) Contact Us

If you have questions or requests regarding this Privacy Policy, contact:

Growing Needs Real Estate

2638 75th Ave #4

Oakland, CA 94605

Email: michele@growingneedsre.com

Phone: 415-542-8077

Important: This draft is provided for general informational purposes and should be reviewed by a qualified attorney to ensure it matches your actual data practices and legal requirements.